

Can a Semi-Handsome High-School Nerr Do Well Whose An Ex-Street Magician Really Build a \$100,000 Per Week “Nobody is Home” Viral 40-40-40 Business From Any Star-Bucks Coffee Shop Anywhere in America with Just a Lap-Top and Some ideas?

What I Figured Out No School in The World Teaches.
Plus, Had I Went to College What Would I Have Learned?
But How To Be Employed? Right!

From Joe Schroeder / 1-800-772-9781 **EXT 16** (24. Rec. Message)
Ledgewood, NJ —34 Miles due West of Manhattan, NY

** Stones throw from “Johnnies Hot-Dog.” Best dogs on planet earth.

Hustling opportunities, haggling with looky-loos, answering their questions and even earning \$20,000 per month makes *not* a business. At best, that’s just a job is a job is a job.

To have a business *you can’t be there*. It has to run without you. Even if its just a little tickler that rubs your fancy and you collect \$1,000 per week from it.

Most people don’t have time for a “business.” I didn’t. That’s why I created the “Lazy Riches” *nobody is home* cash flow system.



**The Original
Classified Ad Cowboy**

The New Normal:

How does a office cubicle corporate desk jockey moonlight as a \$2,000 to \$3,000 per week digital entrepreneur? Easy. *Technology*. How does that same employee *find the time* to be a reward for 10,000 other Soldiers of prosperity? Easy. He (or she) has an automated cash flow system that sorts, selects, sells *and speaks for them*. I did. If I can anyone can. You will too.

What’s old is new again and working for money and the hype of “Gold” and fast wealth is just so 1999. The new bank—and the new normal—*is about mobility*, time freedom and whatever else floats your boat and lights your wick. It’s called paying yourself first and living a lifestyle of freedom from any Star-Bucks in America. Have lap-top. Will earn. Yeah baby!

This is the **ART** and science of the new money crowd. I didn’t say the “new rich.” Only because I am not in that club. I am old money as in I “work” money vs. *work for money*.

The \$14 Solution

After I Uncovered The \$14 Solution My Life Changed. I Jumped From \$4,000 per Month to \$40,000 and Now I Only Have To Work a Few Hours Per Day

(The Perfect Job is The One You Have To Invest The Least Amount of Time in)

“The Trick to Money is Having Some.”

Myth #1: “You Need Lots of Money To Make Lots-o-Money.” —*I started for \$35 bucks.*

If that’s true, try this on for size. Last month my new sales were almost \$65,000 and my repeat sales edged close to a quarter Million. My expenses were under \$1,000 and each classified ad I use is between \$15 and \$45 dollars. The ones that are \$180 reach 2 Million readers daily. I am a direct sales psychologist.

Here’s another one. When I started I didn’t have the \$3,000 to buy the audio CD recorder and duplicator. So I made a deal with the VIDEO store in town, told them they’d get a cut of sales (15%) if they bought the duplicating machine for “us” and guess what? Without a penny invested we sold over 145,000 of those ‘lil beauties and I collected 85% in profits. “*You need money to make money*” is an excuse. It’s not a fact.

Myth #2: “Hard Work = Money.” *If that’s true, why don’t all construction workers live in Mansions?*

It takes exactly 22 people to run my little “muse” and yet I only work a few hours per day. When I learned how to *separate* my income from time my life changed. The truth is, there aren’t enough hours in a day (24) for any single human being to earn \$200K annually all by themselves. *You need other people.*

However, *if you use the energy of other people* and “out-source” most of your life you can earn income 24/7 while you are off doing what you love versus what you need to pay your bills.

The working poor earn on a weekly base of 50-65 hours. After I developed the “14 dollar solution” I learned how to earn from a 5,000 H-O-U-R work week. How? Do the math. 1,000 people x’s 5 = 5,000 hours.

Hard work is no excuse for poverty or living on the edge of credit card doom. No one likes to bang their heads against the curb and that’s what people do when they “ask for money” but work like a dog.

Myth #3: “To Go F/T You Need a \$1,000 to \$3,000 Product.”—*Hogwash. Don’t believe it.*

Two (2) things will impede your F/T growth and prevent you from going F/T and earning \$7,000 to \$10,000 per month. Walking around (a) asking people to “join” something and (b) asking strangers to trust you with a \$1,000 to \$3,000 buy-in.

Especially when you can enter the market at just \$14.95 with a \$20 “lose-win” money back guarantee. Earning \$500 to \$1,000 comes later. As they upgrade. *To the next product.* Direct response mogul Jeff Paul always entered the market at \$19.95 and even today’s internet Lords have cost conscious low end feeder (\$37-\$67) products.

** **Muse** means earning income with something you enjoy. It’s not a job and not necessarily [even] a business. It’s simply something you futz with, add energy into and it churns you out income 245/365 days a year. Yes, even on Sundays!

As an example, rich people (see Johnny Depp) often buy restaurants of which they never walk into *except to congratulate the people who make the joint run. Seek freedom from time. It exists. I’m proof.*

The Plunging Dow or Mayhem on Wall Street Doesn't Effect Us. All We Do is Simply Place More Ads And More Cash Poor People Call You Up

Philosophy comes before more money. Here, I will prove it to you.

** I live by this philosophy, "*what you fail to control can predict your future.*"

People who forfeited their control and blindly trusted and handed over portions of their weekly check to the big hairs who run their 401K, *where are they now?* Most who are over 55 years old are—*oops*— up a creek and can't tell how they will survive Wall Street.

The Best Defense in a Down Economy is To Start Your Own

**All You Do is Add \$500 to \$1,000
a Week to Your Bottom Line**

But it gets worse. Where are all of those people *who asked other people* and who gave up control and asked, "Hey Boss? Can you pay me a check if I exchange my time with you and work harder now *for the same pay that you gave me two years ago.*"

Tsk.

Tsk,

Tsk,

As I always say, "*I can predict a person's future by what he fails to control.*"

All of this made me a control freak. I knew I couldn't actually control my income, but I darn well could control how many ads I placed which pretty much gave me an indicator how much income I could amass.

I stated all of this part-time. I refused to let go of my steady weekly money that I earned in my own residential frozen food delivery business. So I was *forced to automate* a little cash flow money maker myself. Other people wanted to use it and here we are.

- ** I built a bank of 1-800 lines. These would "speak" for me *while I was at my day job.*
- ** I built e-mail automatic "blast" letters which would speak for me *while I was asleep.*
- ** I hired people in India to build websites for us. *These earn for us 24/7.*
- ** I wrote sixteen books (16) and twenty-two audio CD's. I needed something to sell.
- ** The game was to earn income 24/7 and have a system that would speak *and sell for me.*
- ** In essence, *I created my own little economy.* It's easier than most people assume.

Sales Psychology = More Sales + More Money

Fired yet? Me neither. But I did earn an extra \$2,391 last week and my boss doesn't even know I moonlight as a mail-order nut. Easy system. Only \$14.95. Twenty dollar guarantee. Booklet and double CD album. Laugh if you want. I only need two sales per newspaper ad to make \$1,000 per week cash. Get your free instructions + kit here. (24 Hrs) 555-1234

Authors Note: I prefer "weeklies" over DAILY newspapers because with dailies the people toss them out too fast. I want my \$27 ad to stay in their HOUSE for week. At least. This allows over 100,000 people per week to see my ads.

Here's The Subliminal Message in This Sample Classified Ad



- ◆ \$14.95 product with a \$20 money back no risk promise.
- ◆ You can do this Part-time. This is not a job.
- ◆ Don't call me on my cell. Go to my website.
- ◆ I don't care if you believe me or even laugh at me.
- ◆ This works with or without your permission.
- ◆ Lose your worry rag. The free SAMPLE is on-line.
- ◆ You are selling a cash flow system.
- ◆ This works. I am already earning \$8K month = P/T.
- ◆ The word "moonlight" means simple P/T work.
- ◆ Once on-line, the SYSTEM takes their money. Easy.

The Old School "Money-Back Guarantee" is No Longer Relevant

The new normal is this. The guarantee has to be "lose-win."

In other words, if the customer thinks they have lost or in any way orders your product and feels jipped, make it so you lose MORE than they do. For instance, here, we sell a \$14.95 booklet and double audio album.

It's called \$14.95 front-end "Chaos to Cash." You earn \$5 bucks a sale. It teaches people how to grow their own economy and how to use our system to earn \$400 to \$1,000 per customer. But the guarantee is the hot button. Why? Because we will buy back the \$14.95 program for \$20 if they decide not to use our system.

\$20 REWARD If I am Wrong:

We give people 30 days and a \$20 "lose win" victory even if they decide to throw what we mail them in the garbage. The mini-package is a booklet and double CD kit. Who has time to dilly-dally with mailing it back? No one. So we let them just throw out the package and we you still send them a \$20 refund. All up-in-up.

"I Should Have Used This Over 45,000 Sales Ago." —————Ugh!!!

Learn this: Always make your guarantee's as such whereby if your customer isn't thrilled by their purchase the seller (you!) *loses more than the buyer!* But I'm a dummy because I didn't learn this mail-order trick until after I sold over 45,000 of these little dandies. Imagine how many "CHAOS TO CASH" (\$14.95) programs we all could have sold had I used this "lose win" proposition earlier! Oh well. Poor me.

- 1: We have an entire bank of ads you can use. Plus our "call center" *can speak for you* to your sales leads.
- 2: You will also have access to TWO post-cards you can mail + we also will PRINT your name **on this report.**
- 3: Our nightly calls "sell" and answer questions for you. **Most people don't know what to say.** *We do.*
- 4: My consulting service is \$48 per month and that includes access to our "system" + members website.

Earn More Here Than Any Other Program!

Founded by Joe Schroeder / Sales Psychologist / Author / Soldier of Prosperity / Auteur / PT Millionaire

The Doers Club of America World-Wide

Create Your Own Viral Economy Earn Money

Only For Renegades, Social Reformists and Future Millionaires

Coaching + Home Delivered Marketing Courses = Residual Income

Doers Club of America + Sales Psychology + Start Your Own Economy

We Study (1) Sales Psychology (2) Creating Your own Economy (3) 5th Degree Black Belt Marketing

Use Our Content + Website + Post-Card + Earn Money

1 System = Six (6) Different Income Streams + Sales Coaching

Get Paid To Prospect People. Earn While U Learn!

- ** Five (5) Retail Products to re-sell and profit from.
- ** 27 pre-written auto-responder letters work for you!!!
- ** Includes "FLY BOY" weekly newsletters
- ** Use our content + Letters + Products + Ad Co-Op.
- ** People pay you through Pay-Pal or They Send Cash.
- ** We do not offer anyone a website. You host your own.
- ** **CUSTOM PDF** sales letters (2) + embedded (1) eBooks.

Two Tier Compensation Plan:

- ** Also private calls teaching, "Science of Getting Rich."
- ** Plus you receive ad co-op options for nominal fee.
- ** You also get usage of our members area.
- ** Members area: StarLinkNation.com
- ** Live seminars are not included but available.
- ** You collect money from sales. You collect the money.
- ** Send us our "cut" and we drop ship products for you!

**PLEASE PRINT
NEATLY**

Exclusive Membership Benefits + Earning Potential

You are paying to gain access and usage of Joe Schroeder content and to access his auto-responder content to use to promote your opportunity and to build a prospect funnel. We gives you the means, content and products to host and build your own sales funnel. **You agree to no product refunds.**

E-Mail _____ **NEATLY-PLEASE**

Name _____ Cell Phone ? _____

Address _____ Zip _____

City _____ State _____ Phone _____

CC Card (Visa or Master Card) # _____ * _____ * _____ *

EXP DATE _____ (You will be billed and debited the month you leave and six months here minimum is expected)

Name on card [PRINT] _____ (name on card must match buyer)

YES! I agree to no refunds on this monthly \$47.95 fee. SIGN _____ Date _____

YES! I also WANT 30 post-cards ready to mail + 30 peel-n-stick labels. Please also debit my CC card for \$57 for this one-time post-card & lead offer. This \$57 offer is one-time. The membership is monthly.

Complete and Fax Back Pgs. 5, 6 & 8

FAX This INNER CIRCLE "App" to FAX # 1-973-927-7065

Page # 5

The Doers-Club World Wide Master Mind Royal Society of Focus

The Only Two-Tier Pay Plan and Sales Psychology Platform In The Industry

(1) You are paying forty-seven dollars per month for live PRIVATE team coaching from Joe Schroeder. Your buyers will pay YOU for each of the affiliate products (Chaos to Cash, Super-Mind and the \$2,041 Mega-Mind) via Pay-Pal, cash money-orders or checks. You understand that Schroeder Publishing doesn't pay commissions because our system connects YOUR payment processor into our sales letters so your **buyers can pay you directly**. You agree to no refunds ever, on any Schroeder Publishing products & seminars or the forty-seven (.95) monthly club fee. You understand that you can erect your own website using issued splash page that we provide that you host. Usage of our splash pages if included. You erect. If we use our "tech" to build your splash page it's a one-time \$57.

(2) If a buyer wants a refund, within (30) days it is your responsibility and not Schroeder Publishing to send them their prompt refund. They paid you and legally you are liable and you agree to make such refunds within 48 hours of their request. **30 Day Refund policy** between you and your buyer on \$14.95 "Chaos" and the \$97 + 20 = \$117 Cash Flow course. To have the Chaos to Cash \$14.95 + \$3 = \$17.95 course drop shipped to your buyer you pay Schroeder \$13 (via Pay-Pal) and \$117 for Super-Mind. If someone orders the \$1,341 Mega-Mind for example, you can only earn on products you actually own. If you sell the little courses and those buyers want to upgrade to bigger ones, you need to own them in order to receive commissions from them.

(3) Should you cancel your \$47.95 per month club fee you agree to allow the \$47.95 charge to maintain during the month you faxed us your "stop now" request to stop service and *we will discontinue the following month*. Your signature below states you agree to this. If you have a "bad" card and we can not debit you properly you have 21 days of grace or your system gets turned off and we owe you nothing.

You agree to never hold us liable or bring suit upon Schroeder Publishing or its employees and partners. If you do you agree to pay for all attorney fees of Schroeder Publishing and to hold court in Morris County NJ. Signature below says you fully agree with this. Charge backs or DECLINED cards is a fee of \$25. No games. To cancel anytime simply fax a signed "quit" letter to us at fax # 1-973-927-7065 our **ADDRESS is P.O. Box 406 Ledgewood, NJ 07852**.

We also add our lead program (Leadersclub.com) to everything. You forfeit your commissions if *the prior calendar month your \$48 in tuition was not paid*.

PRINT and Please be (professional) and neat! Fax signed to 1-973-927-7065 Be In To Be paid!


I agree to all above terms herein and no refunds. *I am leasing monthly access* to marketing and MIND-SET content provided by Joe Schroeder. Free \$300 live seminar if joining and buying everything for \$4,016. Entire program is \$4,016.

Signed _____ **NEAT Please** Date _____

Last Name: _____ FIRST Name: _____

Weekly Joe Schroeder Private Calls to All Doers-Club Paid \$48 Per Month Members + MP-3 Audio + Content Usage.

TWO CREDIT CARDS are REQUIRED (Visa or Master-Card)
Use Fax # 1-973-927-7065

 **WHO is your SPONSOR?** _____

Card #2 Credit Card # 2 is REQUIRED In Case Card #1 Fails

CC Card (Visa or Master Card) # _____ * _____ * _____ *

EXP DATE _____ (bad cards result in no commissions the following month. No tolerance on "bad" cards)

Name on card [PRINT] _____ (name on card must match buyer)

YES! I agree to all above terms on this monthly fee. **SIGN** _____ **Date** _____
 (circle one) You agree to the \$47.95 **monthly** debit for coaching that includes content usage + Live monthly Joe call.


30 Post-Cards + 30 Peel-N-Stick Labels One-Time \$57

**** Fax this in now and receive free 30 + 30 post-card + lead package for just \$57!**

**** The club dues are \$48 monthly. The \$57 post-card promotion is one-time only.**

**** Fax application in now. Get 30 + 30 "Kit" + Training CD + Post Card mania!!!!**

Here is What You Get For in The \$597 “Lazy Riches!” System

- 1** ** 1st manual “Cash Flow Machine” and it’s 98 pages 8 x 11 spiral bound.
** Learn marketing expertise and how to build on a shoe string budget. Ad samples included.
Over view 1-800-772-9781 EXT 40

- 2** ** 2nd manual “Super-Mind” and it’s 82 pages 8 x 11 spiral bound.
** You can’t double your income without also learning to think *like a wealthy entrepreneur*.
** This manual teaches subconscious mind training and how to make your intentions become alive.
Over view 1-800-772-9781 EXT 41

- 3** ** **Two (2) Ready to sell and packaged \$14.95 “Chaos to Cash” courses!**
** Most people have two sales of the \$14.95 program within days of ordering the \$597.
** After you sell these two for \$14.95 + \$3 = \$17.95 each you keep all the money.
** Collect \$17.95 and keep each \$17.95 as our gift and “thank you” right back to you. (2 free)
** After those two initial sales, we receive \$13 *from you to drop ship each future \$17.95 order.*
www.StarLinkNation.com ————Our club members area.

- 4** ** **Nightly Support Calls 1-641-594-7000 PIN 600088#**
** Mon + Tues + Wed @ 9:27 PM (est)
** Your guests and people you advertised to will sit and learn and sell themselves on these live calls.
** You are not required to be on these calls. They serve you and your people nightly.

- 5** ** **Five (5) “Lazy Weekend Cash Flow” Booklets**
** We sell these at \$1 each. You can also get the MASTER FILE *and can make (copy) yourself.*
** Either way, we include five (5) because we know you already have sales leads who want this!

- 6** ** **Three CUSTOM REPORTS with your name / phone / e-mail on them.**
** Naturally, you also receive our sales letters to use *with your contact info on them.*
** As long as you are a paid member (optional) at \$48 per month and application is faxed in.

- 7** ** **\$50 Coupon** for next \$300 “MONEY MASTERY” event and sales retreat.
** Our live events are two days long (NJ) and \$300. You receive a \$50 coupon. Valid 12 months.
** These live mind blowing events are run by Joe Schroeder and are every 4-6 weeks in NJ.
** Always right across from NEWARK, NJ airport. Easy access. Fun. Change your life!

- 8** ** **\$\$ Live Tela-Coaching \$\$** for Weekly Inside “Doers Club”
** As a paid monthly member (cancel anytime) you have LOGIN and password on-line.
** Updates and coaching tela-seminars are weekly. Can’t make it? No worries. We record them!
** All calls *are private*, recorded and archived for you of course. Normally at 10 or 11 PM (est)

As I am sure you know by now, we also gave a \$1,341 and \$2,041 package. The F/T people sell these and **those pay mega-profits**. However, you are ** NOT ** required to purchase those to participate in this system. All you need is some ambition and the **\$597 Lazy Riches System**.

** www.leadersclub.com/31503

** *The above link is our residual program.* You can also buy “leads” there for your post-card.

** The “leaders club” link will have sponsors ID # if you are not joining Leaders Club too.

How To Earn a Lazy \$400 to \$800 on Weekends

Fast Start Plan and "America Still Works" System

- 1) It's "lazy" because the system did all the work and the person below earns \$400 while they sleep.
- 2) It's the "Lazy Way To Riches" because their sponsor, who did ZERO work, earns \$100.
- 3) Each \$597 sales pays the Benefactor who made the sale \$400 and their sponsor \$100.
- 4) The "Lazy Riches" \$597 Package is home delivered with two manuals + four CD's (hour long each)
- 5) Shipping is priority and world-wide. Shipped *outside* of USA is \$44 extra and EXPRESS.
- 6) Questions? Call our office 24/7 at 1-800-772-9781 Schroeder Publishing, LLC
- 7) Our e-mail us: Joe@Joeschroeder.com
- 8) Our \$14.95 guarantee is liberal and 30 days. To upgrade now for \$597 it's no hassles. **No refunds.**
- 9) No person can use this system or get our consulting without \$48 monthly application faxed in.
- 10) You can earn and begin as soon as this faxed in. You will earn \$400 per sale you make. Sell 10 week.
- 11) You will collect the \$617 and *you will pay your sponsor \$100. You always keep \$400.*
- 12) "The House" then gets \$117 and we drop-ship the program to your new earner. We ship for you.
- 13) You earn \$400 per sale and \$100 on the people you bring in who sell this. *You earn on other people.*

Please Be Neat. Tell Us Where To Deliver The \$597 "Lazy Riches" Program

Your Name _____ Cell _____

Your Address _____

City _____ State _____ Zip _____

E-Mail (Print neat PLEASE)

Sign here you agree to no refunds on this and it's \$597 + \$20 Shipping = \$617 Total



I agree to no refunds I am all grown up and first fell in love with the \$14.95 course. I am in now \$597.

Sign _____ Date _____

You sell ten and earn \$400 X's 10 = \$4,000
Your sponsor would earn 10 x's \$100 = \$1,000
It's earning money the smart way. Through other people.

This Page is Worth \$2,000 to \$10,000 To You

Please call the Benefactor below and shout into
the phone, "*America Still Works, You Are \$400 Richer!*"
—People Helping People Start Their Own Economy—

YOUR NAME AND YOUR PHONE #

PO Box 1623

Bristol, CT 06011

YOUR EMAIL

This Person earns \$400 From This Sale

Their Sponsor is Sponsor Name who earns \$100
Sponsor Phone